



The Big Corporation of the Future Will Resemble the Little Corporation Today

Last year, former Cisco CEO John Chambers said that *“soon, you’ll see huge companies with just 2 employees – the CEO and the CIO.”*¹

Similar to other crazy predictions that have been made by John Chambers (such as opening your hotel room door with your smartphone), this prediction may also come true. In small corporations, we already understand that dynamic. Regardless of your sector (retail, manufacturing, financial services, you name it), every business is technology-based today, elevating the CIO to the second position, after the CEO who manages the company.

In the corporation of the future, other employees working on the day-to-day business will be the highest level experts in their functional areas and industries, not traditional employees of the company. The model works. Silicon Valley is almost there, but it will certainly take some time for the pharmaceutical industry to get to John Chamber's model: 2 employees in each pharmaceutical or biotech company.



In our industry, the largest corporations are starting to understand how *unimportant* it is to have employees in individual offices or even in the same building. Technology can accommodate meetings, presentations, sharing sessions of any sort, and even team building, without being in the same city.

Next, the largest corporations will realize that there are better models than having employees on staff working traditional hours, particularly in a global economy where most of the world's population—and most of global corporations' customers—are in different time zones.

I see no drawbacks, do you? Please comment here.

“Death on the Weekend”

Epilogue to “Death on the Weekend”: On November 18, just 5 days after the Paris massacre, which occurred on a Friday, we issued an e-newsletter about the impact of reduced staffing in major hospitals in the US on the weekends. Thank you to those who commented. In the December 31, 2015, issue of the *New England Journal of Medicine*, Dr. Charlotte Haug explained the incredible convergence of dedication, training, and organization of the hospitals in Paris to save lives that

evening.² Read the article

here: <http://www.nejm.org/doi/full/10.1056/NEJMp1515229>.

Meet Jennifer Thompson



Jennifer joined Advantage Healthcare in the Princeton, New Jersey, office in December of 2015, supporting a wide assortment of assignments, including traditional market research and market landscapes, and supporting US and global projects and events. [Congratulate Jennifer](#) and welcome her to the team. She can be reached by phone at 609-683-1911, x205.

CIO indicates Chief Information Officer. Image courtesy of cooldesign at FreeDigitalPhotos.net. 1. Colvin G. The 21st century corporation. Why every aspect of your business is about to change. *Fortune*. November 1, 2015 (in print). P110. October 22, 2015 (on line): <http://fortune.com/2015/10/22/the-21st-century-corporation-new-business-models/>. 2. Haug CJ. Report from Paris. Perspectives. *N Eng J Med*. December 31, 2015. 2589-2593. <http://www.nejm.org/doi/full/10.1056/NEJMp1515229>.

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